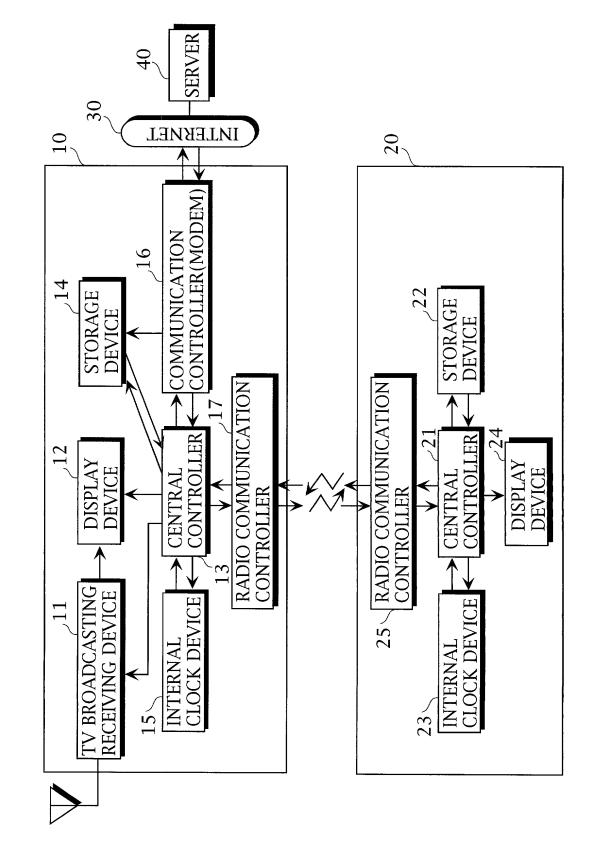
FIG. 1



<PROGRAM START=8:00 END=9:45 HREF="MORNING NEWS">←Declare Start of Program Descriptor Block (Designate Start Time and End Time by START and END, Designate URL for Program-Related <EPG DATE=1999.12.25>←Declare Start of EPG Descriptor Block (Designate Date for Broadcasting by DATE Attribute) <CHANNEL NUMBER=4>←Declare Start of Channel Descriptor Block (Designate Channel 4 by NUMBER Attribute)

Information by HREF)

<TITLE> "MORNING NEWS" </TITLE>←Program Name

</PROGRAM>←Declare End of Program Descriptor Block

<TITLE> "COOKING MATCH SHOW" </TITLE>

</PROGRAM>

</c>
⟨CHANNEL>←Declare End of Channel Descriptor Block

</CHANNEL BANGOU=6>←Describe Each Channel

</CHANNEL>

</EPG>←Declare End of EPG Descriptor Block

FIG. 3

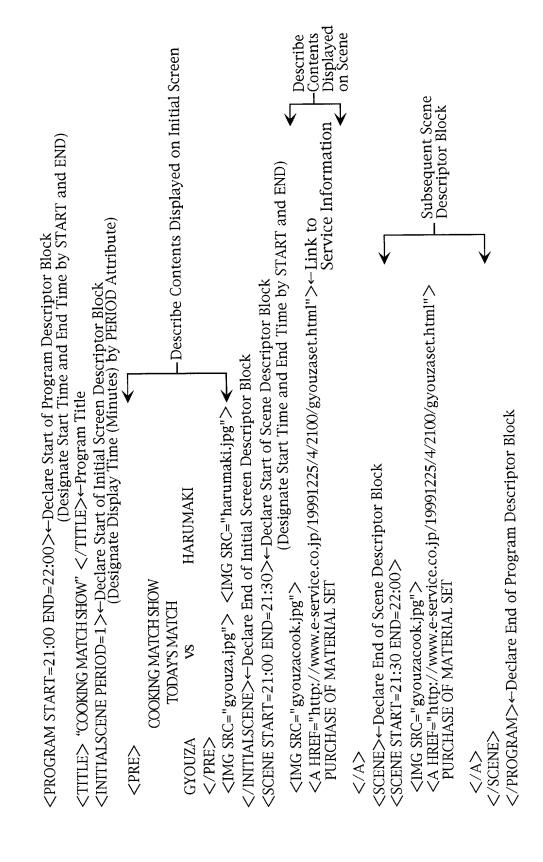


FIG. 4

TELEVISION SYSTM 10 ACQUIRES EPG INFORMATION AND PROGRAM-RELATED INFORMATION CORRESPONDING TO ONE DAY OR SEVERAL DAYS FROM SERVER 40
POWER OF TELEVISION SYSTEM 10 IS TURNED ON BY REMOTE CONTROL SYSTEM 20
EPG INFORMATION IS TRANSMITTED FROM TELEVISION SYSTEM 10 TO REMOTE CONTROL SYSTEM 20
EPG SCREEN (PROGRAM TABLE) IS DISPLAYED ON DISPLAY DEVICE 24 IN REMOTE CONTROL SYSTEM 20
5 USER SELECTS PROGRAM 6.
COMMAND TO TUNE IN ON SELECTED PROGRAM IS TRANSMITTED FROM REMOTE CONTROL SYSTEM 20 TO TELEVISION SYSTEM 10, TUNING OPERATION IS PERFORMED BY TELEVISION SYSTEM 10
CORRESPONDING PROGRAM-RELATED INFORMATION IS TRANSMITTED FROM TELEVISION SYSTEM 10 TO REMOTE CONTROL SYSTEM 20
NITIAL SCREEN DESCRIPTION INFORMATION IS DISPLAYED ON DISPLAY DEVICE 24 IN REMOTE CONTROL SYSTEM 20
9 SCENE DESCRIPTION INFORMATION CORRESPONDING TO ELAPSE OF TIME IS DISPLAYED
ANCHOR FOR ACQUIRING SERVICE INFORMATION IS SELECTED
SERVICE INFORMATION REQUEST IS TRANSMITTED FROM REMOTE CONTROL SYSTEM 20 TO TELEVISION SYSTEM 10
TELEVISION SYSTEM 10 ACQUIRES SERVICE INFORMATION FROM SERVER 40 AND TRANSMITS ACQUIRED SERVICE INFORMATION TO REMOTE CONTROL SYSTEM 20
REMOTE CONTROL SYSTEM 20 DISPLAYS RECEIVED SERVICE INFORMATION ON DISPLAY DEVICE 24
USER ENTERS REQUIRED INFORMATION
SERVICE PURCHASE INFORMATION IS TRANSMITTED FROM REMOTE CONTROL SYSTEM 20 TO TELEVISION SYSTEM 10
SERVICE PURCHASE INFORMATION IS TRANSMITTED FROM TELEVISION SYSTEM 10 TO SERVER40

FIG. 5

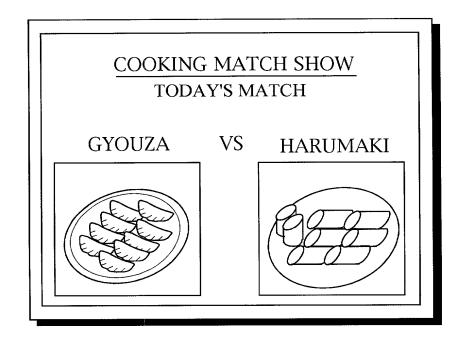


FIG. 6(a)

FIG. 6(b)

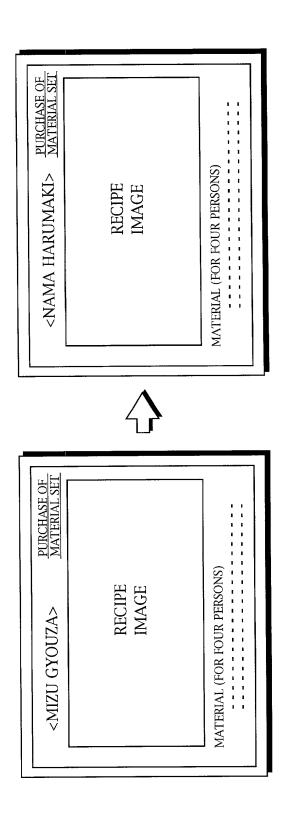


FIG. 7

FIG. 8

PURCHASE OF MATERIAL SET CONTENTS NUMBER PRICE OF ORDER SIMPLE COOKING SET 2 1,500 YEN OF HARUMAKI REGISTERED INFORMATION ABOUT CUSTOMER NAME XXXX ADDRESS XXXXXXXXXXXXX TELEPHONE XXXXXXXXXXX NUMBER

FIG. 9

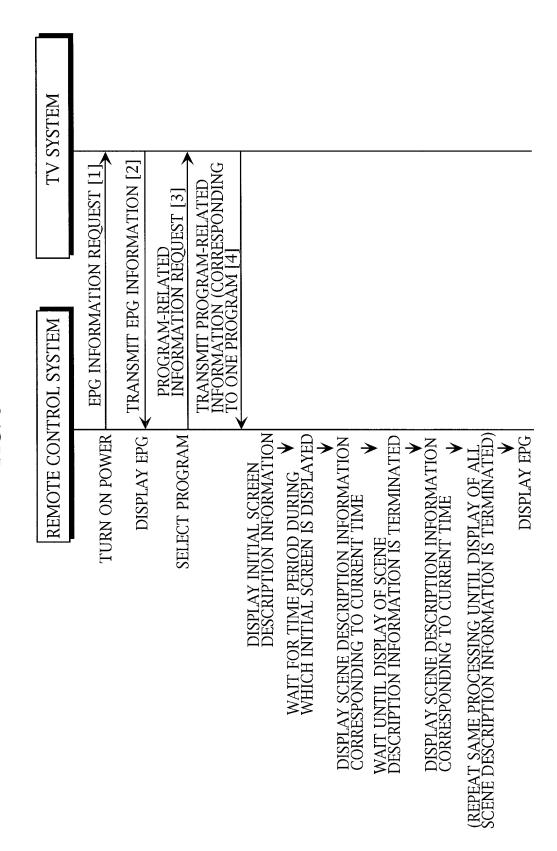


FIG. 10

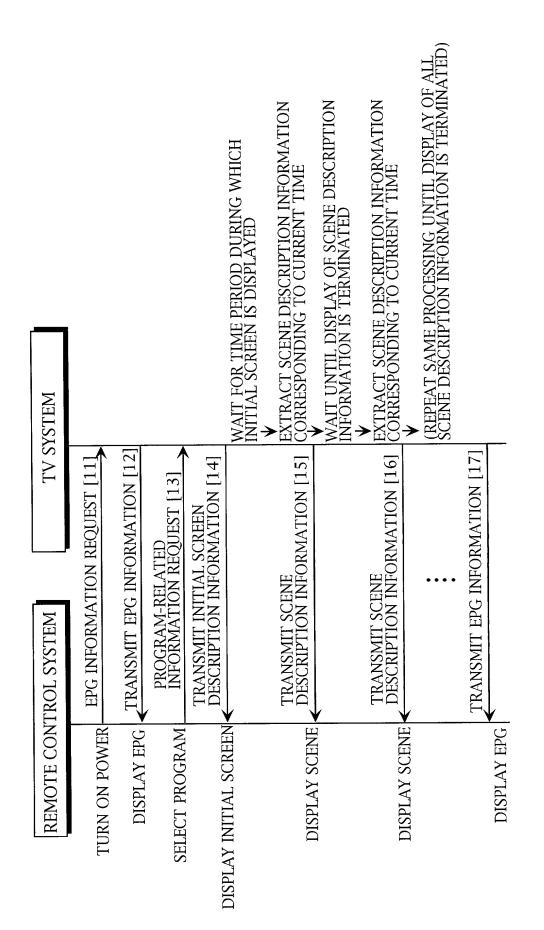


FIG. 11

